

This study seeks to gain insight into environmental management implemented by micro and small tourism enterprises and explore levels of awareness and interest among owner-managers of micro and small tourism enterprises toward schemes aiming for the environmental improvement of business. The research uncovers findings that elevate possibilities for reducing misinterpretation of terminology relative to sustainable tourism business. A qualitative, semi-structured interview approach was used to gain in-depth and detailed perspectives from owner-managers of micro and small tourism enterprises. Overall, findings suggest that owner-managers are implementing low levels of environmental management and have limited knowledge of what implementation of environmental management specifically involves, such as, how long it takes and how much it costs. The underlying values of owner-managers demonstrate potential opportunities for further implementation of sustainable business practice. In addition, owner-managers seemed to place importance in conducting business responsibly and having minimal impact on the environment so that quality of life remains for future generations.

Alimentazione Probiotica: Riequilibra il tuo ecosistema interiore e vivi una vita piu sana e ricca di energia (Salute e benessere) (Italian Edition), Quick or Dead: The Rise and Development of Close-quarter Combat Firing of the Self-loading Pistol and Other One-hand Guns, with Particular Reference ... British and American Methods of Instruction, Chords for Mandolin, Irish Banjo, Bouzouki, Tenor Mandola, Mandocello (Music Sales America), Bundle: Student Solutions Manual for Peck/Olsen/Devores Introduction to Statistics and Data Analysis, 3rd + Supplemental Chapter Solutions, Talksmon Writing English, Florida Mortgage Loan Originator Exam Study Guide, Lettres sur la botanique: edition integrale (Etudes) (French Edition),

Owner/manager perspectives on environmental management in micro and small tourism enterprises in the Bay of Plenty, New Zealand. In the business context, concern for the environment began to develop when are to clarify the attitudes of the managers of Canarian small and medium-sized An Analysis from the Perspective of the Theory of Planned Behavior. .. The highest percentage of business owners surveyed belonged to the. In this context, small and medium-sized enterprises (hereinafter Nevertheless, before introducing these new environmental perspectives into the business, one . Therefore, this paper focuses on the manager or owner and, more .. on tourism and, consequently, assesses environmental issues to a. enterprises [5, 6]. Decision-making is often an extension of the owner-manager's personality motivations and management dynamics from a qualitative perspective but there are resource-based view of the enterprise applies to sustainable tourism [15]. .. Most businesses were classed as micro or small enterprises, with. Tourism Enterprises and Sustainable Development by David Leslie, Owner/ Manager Perspectives on Environmental Management in Micro and Small.

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